What is claimed is:

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- 1. A process for metal deposition, comprising treating a substrate with a bismuth material and a sulfur material and metal plating the substrate.
 - 2. The process of claim 1 wherein the substrate is treated with trivalent bismuth.
- 3. The process of claim 1 or 2 wherein the substrate is first treated with a bismuth material and then treated with a sulfur material.
- 4. The process of any one of claims 1 through 3 wherein the susbtrate is trated woith a sulfide reagent.
- 5. The process of claim 4 wherein the sulfide reagent is an inorganic or organic sulfide.
 - 6. The process of any one of claims 1 through 5 wherein the sulfide is a sulfur salt.
- 7. The process of any one of claims 1 through 6 wherein substrate is treated with a solution of the bismuth material.
- 8. The process of claim 7 wherein the bismuth solution is an aqueous solution having a bismuth ion concentration of from about 0.005 to about 0.3M.
- 9. The process of any one of claims 1 through 8 wherein the substrate is treated with a solution of the sulfur material.
 - 10. The process of claim 9 wherein the sulfur solution is an aqueous sulfide solution.
- 11. The process of any one of claims 1 through 10 wherein the substrate is electrolytically plated with nickel.

- 12. The process of any one of claims 1 through 10 wherein the substrate is electrolytically plated with copper.
- 13. The process of any one of claims 1 through 10 wherein the substrate is electrolytically plated with gold.
- 14. The process of any one of claims 1 through 13 wherein the substrate is treated with an etchant prior to treatment with the bismuth material.
- 15. The process of any one of claims 1 through 14 wherein the substrate surface comprises a dielectric material.
- 16. The process of any one of claims 1 through 15 wherein the substrate surface comprises an epoxy resin, ABS, or a polyetherimide.
- 17. The process of any one of claims 1 through 16 wherein the substrate is an electronic packaging substrate.
- 18. The process of any one of claims 1 through 16 wherein the metal plate provides a decorative or protective function.
- 19. The process of any one of claims 1 through 18 wherein the substrate is treated with water after treatment with the bismuth material and before treatment with the sulfide material.
- 20. An article of manufacture, comprising a substrate having a metal deposit thereof, the metal deposit provided by a process of any one of claims 1 through 19.

- 21. An article of manufacture, comprising a substrate having an electrolytic metal deposit thereon, and a bismuth material underlying the metal deposit.
 - 22. The article of claim 21, wherein sulfur further underlies the metal deposit.
- 23. The article of claim 21 or 22 wherein the metal is deposited over a dielectric layer.
- 24. The article of any one of claims 21 through 23 wherein the substrate is an electronic packaging substrate.
- 25. The article of any one of claims 21 through 23 wherein the metal plate provides a decorative or protective function.
- 26. The article of any one of claims 21 through 23 wherein the substrate is an electromagnetic shielding material.